



Funding Opportunities Through the SBIR/STTR Programs

Funding your innovative idea

Are you a small business or inventor looking for a way to fund your innovative idea? Join us during Global Entrepreneurship Week virtually or in person. This workshop will explain how the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs can help move your innovation and business forward. Learn more about these unique federal funding opportunities, how they help businesses commercialize revolutionary solutions, and the key steps to creating a complete and compelling proposal package.

The workshop will cover:

- An overview of the SBIR and STTR programs, including agency differences and application requirements
- An overview of the NM FAST program
- Critical steps and tips to consider when preparing a strong proposal
- The hidden value linking SBIR/STTR awards and contracting opportunities
- Question and Answer Session

Wednesday, November 10, 2021
12:00 PM to 1:00 PM (MDT)
Arrowhead Center Lobby
3655 Research Dr.
Las Cruces, NM 88003

Also join in virtually via Zoom

Space is limited to 15 in-person attendees, so reserve your spot now!

Lunch will be provided to those who attend in person.



Dana Catron serves as the Director of Strategic Operations and SBIR Program Director for Arrowhead Center, where she oversees Arrowhead's SBIR assistance program, NM FAST, and also provides support on strategic planning, operations, grants, written communication, and program development. She also serves as Arrowhead Center's northern NM liaison, where she represents the organization at events and functions, serves on advisory councils, presents on programmatic initiatives, and performs outreach.

For more information and to register, visit: <https://bit.ly/394N4mj>.